



Dear Friend,

Twenty years ago, a Pasco couple answered a call to help vulnerable children in Kenya. What began as a simple act of faith has grown into *Rehema for Kids*, a ministry that has provided safety, hope, and opportunity to more than 240 abused, abandoned, and orphaned children.

As we celebrate this remarkable milestone, we invite you and your organization to partner with us as a sponsor of our annual *Safari to Kenya* fundraising event on Friday, September 18, 2026, at Terra Blanca Winery.

This special anniversary event will feature Mama Carla, co-founder of *Rehema for Kids*, sharing inspiring stories from two decades of serving Kenya's most vulnerable children. With approximately 200 community leaders, business owners, and supporters in attendance, *Safari to Kenya* offers a meaningful opportunity to demonstrate your commitment to making a lasting impact in the lives of children.

Thank you for considering a partnership with *Rehema for Kids* as we celebrate 20 years of transforming lives and look toward a future filled with hope.

Gratefully,

A handwritten signature in black ink that reads "Estha Trouw Madeira". The signature is fluid and cursive.

Estha Trouw Madeira
Executive Director
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THE NEED

Every day, kids in Kenya are abandoned, orphaned, or abused because of poverty, disease, or death of family. The CDC estimates 50% of all Kenyan children experience physical, emotional, or sexual violence. As a result, it is estimated that more than 3.6 million Kenyan children under the age of 18 have been orphaned or are vulnerable. Some were left alone to starve, living in squalor because nobody could afford to feed them, leaving them critically malnourished. Others were found by neighbors after being dumped in outdoor latrines, barely alive. These children have no hope for a future, without intervention.



THE SOLUTION

We believe God calls us all to care for “the least of these.” In our care, we provide children with a loving home, quality education, nutritious meals, medical intervention, trauma counseling, and Biblical discipling that gives children the hope of Jesus and a chance to break the cycle of poverty.

Our 20-acre campus in Kenya’s Rift Valley consists of a children’s home, primary and junior high school, medical clinic, and special needs center where the children can heal and thrive. We envision a world where children are healed, whole, and empowered to break the cycle of poverty. Our goal is to see these children unlock their God-given potential, carrying the light of Christ to future generations.



FROM THE EXECUTIVE DIRECTOR

In partnership with the Tri-Cities community, we believe that we have the power to create an even greater transformation in the lives of Kenya’s most vulnerable children. Your support is not just appreciated — it is vital to ensure that our children grow up with the love, safety, and opportunities every child deserves. Thank you for considering a corporate sponsorship opportunity for our September 26th event — together, we can bring about positive, lasting change!



Estha Trouw Madeira

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Executive Director

SPONSORSHIP OPTIONS



TUMAINI SPONSOR

"Hope" – \$10,000

Presenting Sponsor | Exclusive Opportunity
Recognition & Benefits

- Event presented as: "Safari to Kenya presented by [Company Name]"
- Premier logo placement on:
 - Event website
 - Registration page
 - Printed program
 - Event signage
 - Social media marketing
 - Email marketing campaigns
- Featured recognition during the event program
- Opportunity for welcome remarks or sponsor video
- Two premium reserved tables for 16 guests
- Complimentary wine service at tables
- Invitation to exclusive pre-event sponsor wine tasting
- Personalized thank-you video from children at our children's home

NEEMA SPONSOR

"Grace" – \$5,000

- Prominent logo placement on:
 - Event signage
 - Website
 - Printed program
 - Social media marketing
- Verbal recognition during event program
- One premium table for eight guests
- Invitation to exclusive pre-event sponsor wine tasting

IMANI SPONSOR

"Faith" – \$2,500

- Prominent logo placement on:
 - Event signage
 - Website
 - Printed program
 - Social media marketing
- Verbal recognition during event program
- Reserved seating for four guests

UPENDO SPONSOR

"Love" – \$1,000

- Logo recognition in printed program
- Recognition on sponsor slideshow
- Recognition on event website
- Recognition from the stage during sponsor acknowledgments
- Reserved seating for two guests

FURAHA SPONSOR

"Joy" – \$500

- Name recognition in printed event program
- Recognition on sponsor slideshow
- Complimentary event tickets for two guests

